

Session Aims

By the end of the session you will be able to:

- analyse what kind of relationship you have with your institution or students' association
- make the case for student engagement with your institution

Question

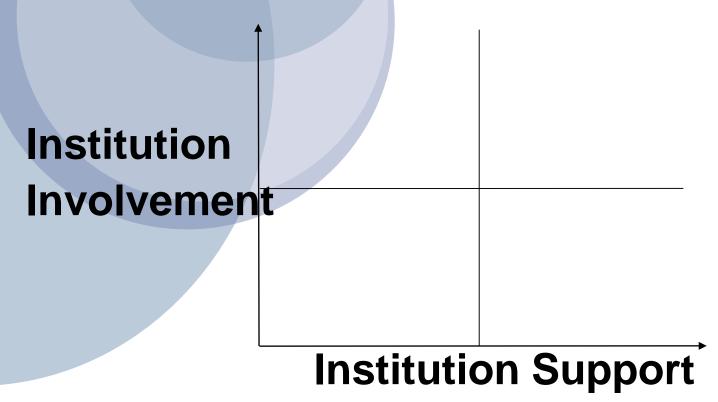
What are the benefits of student engagement?

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- •Students are the experts as they are the ones who do every aspect of the course- no staff member can understand the interplay between each different element of the student experience
- By engaging expert opinion quality can be truly enhanced
- This will in turn improve satisfaction rates which will help with recruitment of potential students
- Engaged students are better learners as they feel they are part of the process rather than just dumb participants

The Cadogan Matrix

Arrange yourself where you think your student associations' relationship to your institution is



Making the case for student engagement

- What can you do to change your relationship to where you want to be?
- How can you maintain the relationship you have if you are happy with it?
- •How do you think the relationship might be effected by cuts?
- •What arguments will you use to make the case?

Review and Questions

By the end of the session you will be able to:

- Make the case for student engagement within your institutions
- Analyse what kind of relationship you have with your institution or students' association